

Teen of Impact
Phone Script to Request Donation

Hi <Name of Contact>! It's <Your Name>. How are you?

Cool, do you have a sec to talk really quick?

Awesome! So, guess what? I was nominated as a Teen of Impact for the American Heart Association. I'm very excited and it's a pretty big deal! I'm raising funds for the American Heart Association's mission, and my goal is to reach more of my peers to make sure they know we need to prioritize our heart health – starting now. I've formed a team to help, and I'm really motivated to make an impact in my community.

My team and I are raising money and doing a lot of important work for our community, earning impact points along the way. The teen with the most points locally becomes the [Market Name] winner, and if you have the most points in the whole country, you're the American Heart Association's National Teen of Impact Winner!

My goal is to raise [Insert Goal], and it'd be totally awesome if you could support me with a donation. What do you think?

IF THEY SAY YES: Amazing! I'll shoot you the link to my campaign website for online donations. And, if you prefer, you can mail a check to our American Heart Association office [Local Market Insert Mailing Address] or pay over the phone with a credit card.

IF THEY NEED TO THINK ABOUT IT: No problem, there is still time! If you have questions or need more info while deciding, hit me up.

(You can also connect them to [Staff Partner] if they want to talk to someone at AHA directly.) And if you'd rather talk to someone at American Heart Association directly, I can hook you up with [Staff Partner].

IF THEY SAY NO: No worries at all! Thanks for chatting.

(If they share that they aren't in a position to give, ask them to help promote your campaign.) If you're down, maybe help spread the word on social media? That'd be amazing!