



# WAYS TO GIVE

Thank you for considering a gift in support of the mission of the American Heart Association and the Woman of Impact and Teen of Impact campaigns. Your heartfelt generosity now and in the future will make a significant difference and help save lives.

**Donations in support of 2026 Woman of Impact and Teen of Impact Nominees must be received or confirmed between February 6th 9:00AM local time through April 9th 9:00PM local time. Only donations received or confirmed during this timeframe can be counted toward Nominee fundraising totals.**

## INDIVIDUALS

### ONLINE DONATIONS



Woman of Impact and Teen of Impact fundraising websites accept credit card, debit card, Venmo, Apple Pay and Google Pay donations. Fundraising websites open to accept online donations at 9:00AM local time on February 6<sup>th</sup>, 2026.

### CASH & CHECKS



Cash and checks in support of a nominee can be given to the nominee and/or American Heart Association staff. Checks can also be mailed to your local market but must be received before the campaign fundraising cutoff to be counted toward a nominee's fundraising efforts.



### DONOR ADVISED FUNDS (DAF)

DAF donations allow you to easily recommend a grant in support of our mission directly from your personal fund. DAF gifts can be made through the Woman of Impact and Teen of Impact fundraising website using the DAFFPAY option, or by contacting your local staff partner. DAF gifts must be confirmed by the campaign fundraising cutoff to be counted toward a nominee's fundraising efforts.



Circle of Red®

### JOIN A GIVING SOCIETY – COR VITAE & CIRCLE OF RED

The Cor Vitae Society and Circle of Red are annual philanthropic giving societies of the American Heart Association that celebrate individuals who are making a lifesaving impact in communities across the country. To join, Cor Vitae and Circle of Red members must sign a Letter of Agreement. An invoice with detailed instructions on how to process the gift will be provided. Gifts must be received within the campaign fundraising window to be counted toward a nominee's fundraising efforts. For more information, contact your local staff partner.



### GIFTS OF STOCK

Gifts of stock can be some of the most advantageous ways of making a gift to the American Heart Association if the securities have appreciated over time and have been owned for more than one year. They are tax savvy and easy to transfer. Contact your local staff partner for help in processing the transfer.



### GRANTS

If you apply for a grant donation, the confirmation must be submitted to [matchinggifts@heart.org](mailto:matchinggifts@heart.org).



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## COMPANIES & CORPORATIONS



### SPONSORSHIP

Corporate sponsorships provide an opportunity for companies interested in making an impact on the health of our community to be recognized for their work. Contact your local staff partner to learn more about opportunities in our community. Once confirmed, corporate sponsors must sign a Letter of Agreement. An invoice with detailed instructions on how to process the payment will be provided. Payment must be received within the campaign fundraising window to be counted toward a nominee's fundraising efforts.



### MATCHING GIFTS

Many companies have matching gift campaigns or 'Dollars for Doers' options that can double the impact of a gift made in support of the American Heart Association. Matching gifts must be processed and confirmed through the [American Heart Association Matching Gifts](#) team during the campaign fundraising window to be counted toward a nominee's fundraising efforts. To confirm a matching gift, please email the confirmation to [matchinggifts@heart.org](mailto:matchinggifts@heart.org) and include the donation amount, name and donor first and last name, date of donation, amount, name of company providing the match, and confirmation number (if applicable).



### BUSINESS PARTNER CAMPAIGNS

Business Partner Campaigns provide a way to engage business and vendor relationships in the mission of the American Heart Association by providing the opportunity to fund our work and spread awareness of heart disease and stroke. Contact your local staff partner for more information about making a donation from your business.