

WEAR RED & GIVE: FUNDRAISING HOW-TO

You Can Make a Difference and Help Save Lives—Here's How



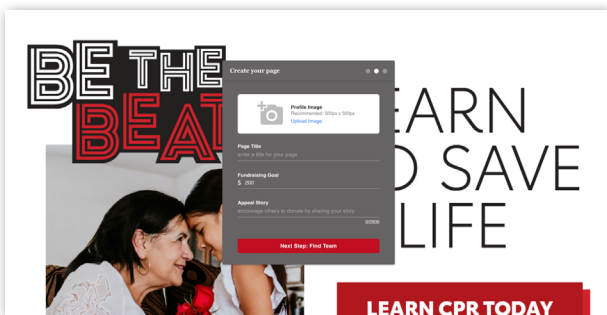
American Heart Association



1 JOIN IN

Make your way over to [WearRedDay.org](https://www.WearRedDay.org).
Select "Set Up Your Page Now," then "Start Fundraising."

If your company or community group already has a team you'd like to join, choose "Join a Team" and search for your group. If not, create your own!



PERSONALIZE 2

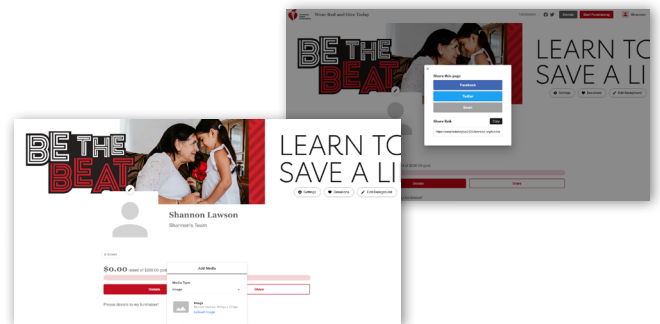
Enter your information to create your personal fundraising page! Rock a fun photo, set your fundraising goal and add your personal story.

Let your personality shine through. Remember this is your campaign and your opportunity to make an impact and save lives.

3 FUNDRAISE

That's it! With just a couple of clicks, you're ready to **ROCK YOUR RED** and **BE THE BEAT** for the women you love.

Thank you for helping save women's lives. Because losing even one woman to cardiovascular disease is too many.



Find more resources to help keep your fundraising on beat at [WearRedDay.org](https://www.WearRedDay.org).