

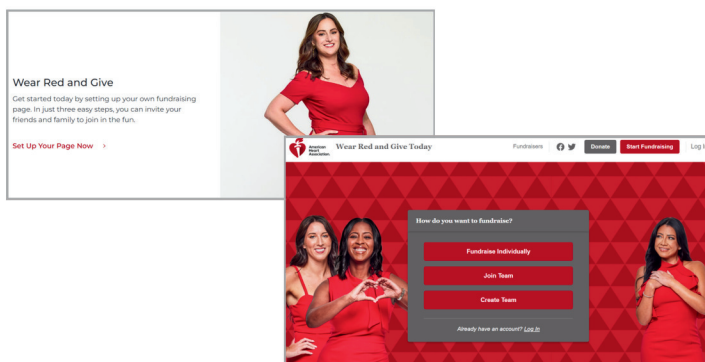
# WEAR RED & GIVE: FUNDRAISING HOW-TO



## 1 JOIN IN

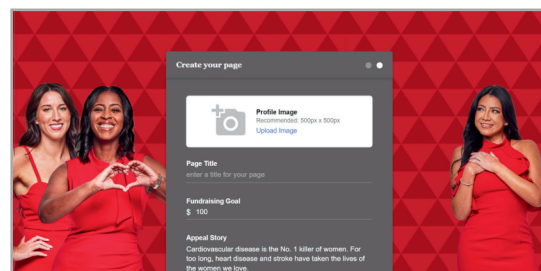
Start by going to [WearRedDay.org](https://WearRedDay.org) and select “Set Up Your Own Fundraiser,” then “Join.”

*If your company or community group already has a team you'd like to join, choose “Join a Team” and search for your group. If not, create your own!*



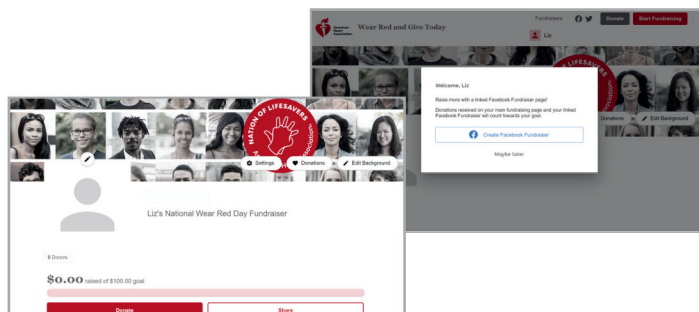
## 2 PERSONALIZE

Enter your information to create your personal fundraising page! Add a fun photo, video, and your personal story. You can make updates at any time.



## 3 FUNDRAISE

That's it! With just a couple of clicks you'll have a fundraising page set up and be ready to make an impact on **#WEARREDDAY!**



Find more resources to help your fundraising at [WearRedDay.org](https://WearRedDay.org).